



**Igniting the Passion for British cut flowers  
British Flowers Week to return on 3rd - 9th June 2024  
as Flowers from the Farm takes on campaign from  
New Covent Garden Flower Market**

**Social media announcement template**

**Option 1:** “It’s BritishFlowersWeek2024 from the 3rd-9th June, 2024 and we’re thrilled to be taking part by hosting [insert event details here inc. name of event, date of event(s), locations, prices etc].

Now in its 11th year, this annual celebration founded by @marketflowers has been handed over to @flowersfromthefarm and we’re looking forward to seeing what the next few years bring!

#BritishFlowersWeek #BritishFlowersWeek2024 #flowersfromthefarm

**Option 2:** “To celebrate BritishFlowersWeek from the 3rd-9th June 2024, we’ll be hosting [add details]. You can find out more about the campaign as a whole by visiting @flowersfromthefarm’s website or secure your place at our event by heading to [insert link to website, your booking page or see link in our bio etc].”

#BritishFlowersWeek #BritishFlowersWeek2024 #flowersfromthefarm  
@flowersfromthefarm @marketflowers

**Option 3:** “We’re supporting #BritishFlowersWeek2024 with @flowersfromthefarm on the 3rd - 9th June by [insert event/use this post to provide information/education/inspiration]”

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