



MEDIA RELEASE

Flowers from the Farm members open their plots for the 4th annual Flower Farmers' Big Weekend 5th-7th August 2022



The Flower Farmers' Big Weekend is back on 5th-7th August 2022 for a fourth consecutive year. From the North of Scotland to the South coast of England, around 100 members of Flowers from the Farm - the association championing artisan growers of local, seasonal British cut flowers - are throwing open their gates for the annual open flower farm festival.

Flower-lovers are invited to take a look behind the scenes of the British cut flower movement, meet the growers, see how and what they grow, and discover why local and seasonal is the most sustainable way to buy flowers.

There will be guided tours of flower fields, walled gardens, allotments and cutting gardens, the chance to Pick Your Own flowers, buy bunches of freshly picked flowers and enjoy teatime on the plot. Since every flower farm is different in what, how and where it grows, why not visit more than one flower farm over the weekend and create your own flower farm trail? Find a Flower Farmers' Big Weekend event near you on the Flowers from the Farm website www.flowersfromthefarm.co.uk. Advance booking is required for most events, and some growers may charge an entrance fee.

August on a British flower farm is a time of dramatic dahlias, phlox, larkspur, nigella, lilies, asters, echinacea, snapdragons, cornflowers, agapanthus, echinops, knipofia, chrysanthemums, stocks, sedums and more besides. Flower farmers cultivate dozens of different varieties of garden-style flowers and foliage outdoors even on the smallest of plots, and the natural character and beauty of every bloom is prized above uniformity.

In East Sussex, Zoe and Nic Gleisner are opening the gates to their one-acre site at Orchard Farm Flowers for tours, and in Suffolk, Naomi Hall will be welcoming visitors for a tour and Pick Your Own flowers at Blooms from the Barn in Needham Market. Featherstone's English Flower Company are opening their 3 acres in Hampshire for tours, PYO, floral demonstrations, food and drink whilst at Wye Valley Flowers in Gloucestershire, there will be tours, demonstrations, plants, cream teas, craft stalls, flower sales and special interest wildlife groups on site.



Rozanne Delamore of the Ledbury Flower Farmer in Herefordshire is opening her flower fields for tours and PYO, and in Fochabers in Scotland, Gordon Castle Walled Garden will be running tours of their colour-themed cut flower borders with the Estate Gardeners. Ellie and Thom Hunt of Hawksbury Hunt in Essex will be hosting an Open Weekend and Pick Your Own flowers on their one acre flower field, whilst in Monmouthshire, Justine Scouller plans to invite visitors to wander around her flower-filled cutting garden.

Find out what's on in your area over the Flower Farmers' Big Weekend at www.flowersfromthefarm.co.uk.

Flower Farmers' Big Weekend
5th-7th August 2022

Visit your local flower farmer to see what, how and where they grow, and to discover the most sustainable, seasonal, scented British cut flowers that money can buy. #flowerfarmersbigweekend
Find flower farms near you at www.flowersfromthefarm.co.uk

About Flowers from the Farm

www.flowersfromthefarm.co.uk

Flowers from the Farm is a not-for-profit membership association that champions over 950 independent growers of local, seasonal, scented cut flowers across the UK, farming over 1000 acres on cutting gardens, allotments, walled gardens and farmland from Inverness to the Isles of Scilly.

The most sustainable cut flowers you can buy are from a local, artisan flower farmer, who grows flowers outdoors in their natural season. British cut flowers represent only 14% of the UK cut flower market with the majority of stems hothoused and flown in from as far afield as Ethiopia, Kenya, Ecuador and Colombia. Flowers from the Farm is urging consumers to think local and seasonal and buy flowers that do not cost the planet..

Media Contact

You can find hi-res images of flower farmers and their plots in the Google folder [here](#).
For more information, hi-res images or to arrange interviews, contact:

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