



Flowers from the Farm (FftF)

Company no. 07541733

Annual General Meeting - 18 March 2024

Regional Report

Region	East Anglia
Co-ordinator(s)	Anna Taylor then Jenna Walker and Louisa Butcher (joint)
Membership numbers at year end	Plus 2 new members in November
Number of meetings held	At least 2 full region in person meetings, approx. 5 all region Zoom meetings and a number of county meet-ups.
Any other initiatives	Sub-hubs for the counties, so that people can build their networks and collaborate with members closer to them.

Show(s)

Show name	<u>Sandringham Flower Show</u>
FftF organiser name(s)	<u>Louisa Butcher, Philippa Paterson</u>
Any medals awarded	<u>Large Gold</u>

Meetings

Month	Venue/host	Focus if applicable	No. of attendees
November	Bull Inn, Barton Mills	Introduction to new RCO's, feedback as to expectations of membership of FftF	15

Due to circumstances outside of our control, we did not have a handover from the previous RCO (through no fault of their own or FftF), so it's difficult to provide full information on meetups over the past year. What we can say is that the region was very active, and Anna was extremely proactive and there were many meetups which was great.

- The region also took place in various flower flashes in early summer, which gained publicity for FfTF.
- Sandringham Flower Show was a great success – we’ve been invited back next year and had extensive media coverage within region – TV, radio and press. Wonderful collaboration between members and participation has built a fantastic FfTF community in this region.

Plans for 2024

- We are working on dates for 2024 and thinking of doing a whole-region mini conference later in the year. Looking at holding discussions for specific topics e.g. pricing and distribution hubs and holding meet-ups at members’ businesses.
- Hoping to exhibit again at Sandringham Flower Show and we have asked whether there are any shows/events that members are looking to exhibit at.

Report by: Karen Ingall

Region	East Midlands
Co-ordinator(s)	Karen Ingall
Membership numbers at year end	
Number of meetings held	7
Any other initiatives	<ul style="list-style-type: none"> • Involvement in Coronation flowers • Lincolnshire Show •

Show(s)

Show name	Lincolnshire Show
FfTF organiser name(s)	Linda Clark
Any medals awarded	n/a

Meetings

Month	Venue/host	Focus if applicable	Approx. no. of attendees
January	Floral Media Paula & Steven Routledge - Notts	Social event	15
March	Online via Zoom	Update & plans for 2023	11
April	Belton Church Karen Ingall - Leics	Eco church flowers workshop	20
May	Lincolnshire Flower Co. Penny, Roddy & Harriet Whitbread - Lincs	Plot tour & discussion	18
July	Chatsworth Gardens Mick Brown - Derbys	Cutting garden tour & behind the scenes of garden & floristry depts.	25
September	Keythorpe Hall & Walled Garden Barbara Van Teeffelen - Leics	Tour of the walled garden & house	20
November	Brant Broughton Village Hall Karen Ingall & Kerryn Marriott	Review of the year and plans for 2024	19

Plans for 2024

- Survey of East Midlands membership re: meet ups & what they would like from their FfTF membership
- Participation in Lincolnshire Show
- Kerryn Marriott to take over as RCO from 1/2/24

Reported by: Karen Ingall

Region	West Midlands
Co-ordinator(s)	Suzy Cubitt-ONeil
Membership numbers at year end	
Number of meetings held	6
Any other initiatives	1

Meetings

Month	Venue/host	Focus if applicable	No. of attendees
9.2.23	Ledbury Flower Farmer & From Garden to Vase	Instagram	12 at each
24.4.23	Stokesay Flowers	Garden tour	25
22.5.23	Eco Floral Installation & Photography Workshop	Kat's Cut Flowers – Malvern	12
12.6.23	Green & Gorgeous	Plot tour	22
10.7.23	Bonterre Blooms	Big Weekend input	12
25.9.23	Wild Bunch	Plot tour	11
13.11.23	From Garden to Vase	Steering Group	14

Plans for 2024

20.2.24 – Meadows Flowers – AI for copywriting input

24.4.24 – Field Gate Flowers – Plot tour

9-12th May – Malvern Show – RHS letters, Stage Demo and Buttonhole workshops

18.6.24 – Winnie & Olive visit

10.9.24 – Jenny Fleur meet up

Report by: Suzanne Cubitt

Region	South West
Co-ordinator(s)	Angela Brooke Smith, Jo Thompson
Membership numbers at year end	229
Number of meetings held	10
Any other initiatives	

Show(s)

Show name	
FfTF organiser name(s)	
Any medals awarded	

Meetings

Month	Venue/host	Focus if applicable	No. of attendees
March 25th	Marwood Gardens	General Chat	5
March 23rd	Cotswold Flower Farm	Arranging	
March 21 st	Abbey Farm Flowers	PYO Chat	
April 25th	Floral Acre	New Growers	
May 13th	Trigon Farm	No Dig/ Regenerative growing	
June 5th	The Secret Garden	Sweetpeas	
June 28th	Baytun Flowers	Tulips	
July 17th	Bee Nice Blooms/Spindle	Foliage	
October 16th	Peregrine Flowers	Seed swap/ chat	9

Report by: Harriet Mullins

Region	Scotland
Co-ordinator(s)	Rebecca Stripling
Membership numbers at year end	76
Number of meetings held	1
Any other initiatives	Newsletter through the winter

Show(s)

Show name	
FfTF organiser name(s)	
Any medals awarded	

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Meetings

Month	Venue/host	Focus if applicable	No. of attendees
October	Tomnaha	Floral Urn and bowl along with chat. Demo by Sarah Statham and photography by Eva Nemeth	30

Plans for 2024

- Possible Early Spring event

Report by: Rebecca Stripling

Region	Yorkshire & the North East
Co-ordinator(s)	Katherine Norris (to the end of February 2023) Hannah Jackson (from March 2023-August 2023) Sammie Hall (from March 2023-) Andrea Clarke (from August 2023-)
Membership numbers at year end	93
Number of meetings held	5 (both in-person and via Zoom)
Any other initiatives	5 visits (see below)

Show(s)

Show name	2023 NA
FfTF organiser name(s)	
Any medals awarded	

Visits

- 07/08/23 visit to Spinks Hemp Farm (7)
- 17/07/23 Jackson's Wold Garden visit
- 10/05/ Coffee & catch up at the Spotted Dog Flower Co. (8)
- 05/05/23 visit to Spinks Hemp Farm (5)
- 12/03/23 Coffee & catch up at Sammie's Flowers

Meetings

Month	Venue/host	Focus if applicable	No. of attendees
26/02/23	RHS Harlow Carr	Mother's Day bouquet practical and pricing	15
24/05/23	Garden of Evie	Included bouquet demonstration	13
19/07/23	online		13
27/09/23	Garden of Evie	Wedding Flowers installations	16
08/11/23	online	Included pricing presentation	13
06/12/23	RHS Harlow Carr	Christmas decoration practical	8

Plans for 2024

February 2nd-3rd 2024 Regional Conference – Rural Arts, Thirsk

Regional Meeting (via Zoom) 27/03/24

Great Yorkshire Show July 9th-12th July 2024

Report by: Andrea Clarke & Sammie Hall
