FLOWERS FROM THE FARM

Chair Internal

Leads & manages 'Leads'
Guardian of member interests
Agrees annual budge
Sets Operation Manger & AMS priorities

Chair External

Represents FFTF on external forums
Sets direction for FFTF
Reviews performance against strategic vision

Operations Manager

Manages day to day questions and issues from members and stakeholders

Escalates issues to Board

Manages Board Meeting (agenda, papers)

Project Manages delivery of Board Priorities

Treasurer

Oversees financial processes and policies

Manages relationship with Knight Goodhead (Accountants)

Compliance Lead

Develops internal polices

Manages internal policies

Ensure FFTF is legally compliant (GDPR, Competition Act)

Membership Lead

Manages membership lifecycle

Agrees and sets subscription fees

Manages RCO network

Provides welfare and support to volunteers

Policy Lead

Determines position and policy on sustainability

Determines position and policy on quality

Monitors external environment for future developments

Marketing Lead

Website development and maintenance (manages ??)

Manages comms and social media

Manages PR campaigns

Develops marketing plan to drive revenue

Education Lead

Develops training opportunities for members

Seeks training accreditation opportunities

Manages annual Conferences

Regional Co-ordinators
1 to attend each Board Meeting - rotates

Admin Support (AMS)

Task & Finish Groups
Solve specific issues / problems & deliver projects (e.g. Shows)