



British Flowers Week on 16th – 22nd June 2025

Social media announcement template

Option 1: “It’s #BritishFlowersWeek2025 from the 16th – 22nd June, 2025 and we’re thrilled to be taking part by hosting [insert event details here inc. name of event, date of event(s), locations, prices etc].

Now in its 12th year, this annual celebration founded by @marketflowers has been handed over to @flowersfromthefarm and we’re looking forward to seeing what the next few years bring!

Option 2: “To celebrate #BritishFlowersWeek from the 16th – 22nd June 2025, we’ll be hosting [add details]. You can find out more about the campaign as a whole by visiting @flowersfromthefarm’s website, or secure your place at our event by heading to the link in our bio”

Option 3: “We’re supporting #BritishFlowersWeek2025 with @flowersfromthefarm on the 16th – 22nd June by [insert event/use this post to provide information/education/inspiration]”