

Internal Chair – Flowers from the Farm

Could this be your next chapter with Flowers from the Farm?

Do you have experience in senior leadership or at board level — and a genuine desire to help shape the future of British flowers? Flowers from the Farm is at an exciting point in its journey, and we're looking for someone passionate, thoughtful and motivated to step into the role of **Internal Chair**.

We're keen to hear from people who bring experience from a range of backgrounds. You don't need to have done this exact role before — what matters most is your enthusiasm, your belief in British-grown flowers, and your commitment to the FftF community.

As part of the Board of Directors, you'll be well supported. You'll have brilliant support team to help with Administration and delivery with family-friendly working, and a welcoming board who work collaboratively and encourage one another. We know you already have a business (and a busy life!) — but we truly believe this role brings huge rewards, both personally and professionally. A **stipend** is also provided to recognise the time and energy you'll be giving.

You don't have to tick every box. If this role excites you and you share our vision, we'd love to hear from you.

The Role – What It's All About

The Internal Chair plays a key role in keeping Flowers from the Farm running smoothly from the inside. You'll support and guide the Board, help turn strategic intent into plans and action, and make sure the organisation is well placed for the future.

At heart, this role is about **people, purpose and progress** — bringing clarity, encouragement and leadership during a time of growth.

In a Nutshell, You'll:

- Support and line-manage the **Board of Directors (Leads)**
- Help set the Strategic directions, and resulting plans and budgets
- Chair the monthly Board meetings
- Motivate, inspire and support the wellbeing of both the Board and the wider membership
- Help turn strategy into practical, achievable action

What You'll Be Doing

- Attending and chairing monthly Board meetings
- Working with Directors to develop and agree strategy, plans and budgets
- Supporting and line-managing Directors (Leads)
- Overseeing board workload so everyone can contribute effectively without burnout
- Supporting task & finish groups and volunteer teams
- Acting as a steady hand if any board roles are temporarily vacant
- Managing contracts and tenders
- Keeping an eye on the bigger picture — spotting opportunities and risks for FftF, the wider industry and the public

Who We're Looking For

We're looking for someone who brings **experience, perspective and heart** to the role.

You might have:

- Experience as a flower farmer or florist
- Previous board or senior leadership experience
- A strong understanding of Flowers from the Farm and its members
- Experience in leadership during times of change
- Great connections within the industry
- A minimum of 3 years' FftF membership (helpful but not essential)

You'll likely be someone who:

- Communicates clearly and confidently
- Leads with warmth, encouragement and purpose
- Enjoys problem-solving and decision-making
- Can see the bigger picture while keeping things moving day to day
- Is comfortable using basic IT tools (Word, Excel, PowerPoint)

Above all, you'll be:

Enthusiastic, approachable, passionate about British flowers and A natural collaborator and motivator

Our Shared Values

All FftF Board members are guided by a shared set of values:

- Acting in the best interests of Flowers from the Farm
- Being open, honest and accountable
- Making fair, transparent decisions
- Working collaboratively and respectfully
- Championing British cut flowers
- Supporting an inclusive, positive and welcoming culture

If you care deeply about Flowers from the Farm and want to help shape its future, we'd love you to consider this role.

You don't need to be perfect — just committed, curious and ready to make a difference.

To apply contact adminsupport@flowersfromthefarm.co.uk to express your interest in the role