

FLOWERS FROM THE FARM

Flowers from the Farm (FftF)

Company no. 07541733

Annual General Meeting – 12 March 2026

External Chair Report

Completed in 2025/26:

- Engaged with local MP to support Treasurer's work on SIC codes with DEFRA. Work ongoing into 2026
- Applied for and achieved a place at Chelsea Flower Show to show a flower farm at Chelsea 2026. Work ongoing into 2026
- Spoke at German Flower Farming conference in October
- Worked with board on planning objectives for FftF over next five years, encouraged work towards new website and permanent roles to help build the organisation going forward.

Planned for 2026/27:

- Chelsea Flower Show 2026
- Work towards confirmation of SIC codes with help of Government
- Working with MP so that once SIC codes applied other government support can be lobbied for on behalf of flower farmers
- Represent FftF where I can to wider flower farming community of associations as well as help raise profile as seat at table demander with peer group influence: HTA, RHS, DEFRA and more.