

**FLOWERS
FROM THE
FARM**

Flowers from the Farm (FftF)

Company no. 07541733

Annual General Meeting – 12 March 2026

Policy Report

Completed in 2025/26:

- Sustainability Strategy
- Sustainability policy and member's pledge
- First phase ethics policy

Planned for 2026/27:

With dedicated task and finish groups and in partnership with external institutions, member bodies and organisations where relevant:

- Sustainability Strategy – CPD pathway and Guidance
- First phase policy on quality standards
- Stakeholder engagement strategy
- Setting up a quarterly Floriculture Forum with external stakeholders