

**FLOWERS
FROM THE
FARM**

Dear

Have your say on British cut flowers. And be in with a chance to win £250.

[Take the survey now](#)

We're gathering inputs from across the industry to understand what's working well, what can be improved and what's needed next. Whether you're a grower, florist, wholesaler, retailer, buyer, seller or have any interest in flowers, your perspective matters.

The results of this survey will help to shape the future of the British cut flower industry and ensure it reflects the needs of the people within it.

It takes just around ten minutes to complete.

As a thank you, you'll have the option to enter a £250 cash prize draw once you've completed the survey.

We'd also hugely appreciate your help in spreading the word to get as many responses as possible.

Growers and farmers. Please share with your teams, customers and industry contacts.

Florists, retailers and wholesalers. Please share with your teams, clients and networks.

The survey will be open to responses until 12 April 2025.

Kind regards

Oliver Jones

Marketing Lead