

FLOWERS FROM THE FARM

British Flowers Week returns for 2026 UN's year of the woman farmer, first-time-ever data published, and the festival links up with Garden Museum, 15–21 June



Image courtesy of Hilltop Flowers, East Belfast

Founded in 2013, British Flowers Week 2026 coincides with the United Nations' International Year of the Woman Farmer.

Entrepreneurial women are at the forefront of the diverse UK flower growing sector, which has impressive representation across the UK. This year, Flowers from the Farm has published new data that demonstrates the increased demand for British-grown flowers, and continues to spotlight innovative growers through the British Flowers Week festival, which runs from 15–21 June.

Through the collaborative efforts of British Flowers Week, Flowers from the Farm, the Garden Museum and many others, the public appetite for local blooms has reached a new peak. By prioritising seasonal and sustainably grown domestic varieties over imports, British growers and floral designers continue to champion an industry that nurtures both local communities and the environment.

FLOWERS FROM THE FARM

New report: The British flower industry is growing



Sula Jones cutting flowers at Nice Bunch's flower farm

The British flower industry is growing. For the first time, the trade association Flowers from the Farm has released robust data highlighting the sector's positive impact on the UK economy and society.

A sector primarily led by women, the new figures are a positive business story that echoes the UN's International Year of the Woman Farmer ([IYWF 2026](#)). Average business revenues climbed to £33,600 in 2025, a 12% year-over-year increase. This financial growth is mirrored by a surge in productivity: average yields jumped from 30,700 to 43,500 stems per hectare in the last year alone, with average stems per member increasing by 55% to 32,500.

Economic changes have made the sector a more viable employer, with the average number of full-time equivalent (FTE) roles per business rising to 1.8.

This commercial success reflects a shift in consumer behavior. Driven by a commitment to sustainability, the public is increasingly seeking out UK growers who pioneer agroecological methods – a holistic approach that prioritizes ecosystem health, from soil regeneration to mindful consumption.

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"2026 is a landmark year for the British-grown flower movement. The data confirms what we see on the ground: a professionalising industry that is growing in both economic value and environmental ambition. As we look toward our 2026 programme, we are celebrating the entrepreneurial resilience of growers who are proving that sustainable, British-grown flowers are a vital and thriving part of the UK's agricultural future."

– Olivia Wilson, policy lead, Flowers from the Farm

Festival programme + Garden Museum collaboration



Nice Bunch exhibit at Flowers on the Edge (2025).
Photographed by Helen Warner.

With events spanning England, Scotland, Wales, and Northern Ireland, the British Flowers Week programme offers the public an unprecedented look into the UK's vibrant growing scene.

For the first time in its history, the festival coincides with the Garden Museum's British Flowers Week programming. As a fellow champion of British viticulture and floral heritage, the Museum will host impressive events that highlight the artistry and importance of flowers.

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“The Garden Museum is delighted to support British-grown flowers and to partner with Flowers from the Farm as part of our exhibition during British Flower Week. The exhibition will celebrate the very best of sustainable, British-grown flowers, showcasing the creativity and quality of locally grown blooms to our visitors.”

– Sarah Hardy, deputy director, The Garden Museum

The festival features a diverse lineup of workshops, markets, talks and guided tours. These events offer visitors practical growing insights and the opportunity to discover the beauty of seasonal, British-grown stems. The scale of the sector is particularly evident during this peak season. In a single week, Castle Farm in Kent anticipates hand-cutting over 10,000 bunches of fresh lavender.

Highlights include a one-night-only Florist’s Table in London on Thursday 18 June, hosted by curatorial platform Flowers on the Edge. This hybrid exhibition and supper club transforms every table into a live floral installation. Co-created by established and emerging designers, each piece is crafted exclusively with British-grown materials and sustainable methods.

The full programme of events will be announced in the coming weeks via: flowersfromthefarm.co.uk/british-flowers-week



Image courtesy of Hilltop Flowers

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Notes to editors

[Images are available here](#)

Website: flowersfromthefarm.co.uk/british-flowers-week

Instagram: [instagram.com/british.flowers.week](https://www.instagram.com/british.flowers.week)

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British Flowers Week

Since its launch in 2013, British Flowers Week has become one of the leading initiatives celebrating the UK's cut flower industry, highlighting the work of growers, wholesalers, and florists who champion British-grown blooms. After a decade of success under New Covent Garden Flower Market, British Flowers Week is now led by Flowers from the Farm, the forward-looking trade association transforming the landscape for small-scale British flower growers.

Flowers from the Farm

Flowers from the Farm is the UK's leading trade association for independent flower growers, representing over 1,000 members nationwide. Committed to promoting sustainable, agroecological growing practices, it empowers members to thrive while supporting a financially and environmentally sustainable flower industry.

About the International Year of the Woman Farmer

The United Nations declared 2026 the International Year of the Woman Farmer (IYWF 2026). The Year spotlights the essential roles women play across agrifood systems, from production to trade, while often going unrecognized. Women farmers are central to food security, nutrition and economic resilience. IYWF 2026 raises awareness and promotes actions to close the gender gaps and improve women's livelihoods worldwide.